

**GOVERNMENT OF TELANGANA
ABSTRACT**

Elections – National Voter's Day, 2017 – Voter Awareness- Scrolling in Television Channels – Payment of **Rs. 17,250/-** to M/s Associated Broadcasting Company Pvt Ltd., Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No. 675

Dated: 14-03-2017

Read the following:-

1. Govt. Lr.No.3760/Elecs.E/A2/2016-63,dt. 19.01.2017.
2. From M/s Associated Broadcasting Company Pvt. Ltd, Hyderabad
Invoice Nos. TV9T/16-17/03923 dt: 31.01.2017
3. G.O.Rt.No.327., Fin (EBS.I) Dept.dt.04.03.2017.

ORDER:

In the Government letter 1st read above, orders have been issued to the General Manager, M/s Associated Broadcasting Company Pvt. Ltd., Hyderabad, with a request to telecast the 75 scrolls at the rate of Rs.200/- per scroll and the total amount @ Rs.15,000/- (exclusive of service tax) through TV9 News Channel from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017 @ during prime time in the morning and evening in connection with National Voter's Day, 2017 and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has telecast Scrolls in TV9 News Channel from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017 and sent bills for **Rs.17,250/-** (including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for an amount of **Rs.17,250/-** (Rupees Seventeen thousand, two hundred and fifty only) to M/s Associated Broadcasting Company Pvt. Ltd., Hyderabad towards the cost of advertisement in TV9 News Channel from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017.

4. The expenditure sanctioned in para 3 above shall be debited to “**2015 – Elections – MH 106 Charges for conduct of Elections to State Legislature – SH (05) Legislative Council – 260 Advertisement, Sales and Publicity Expenses**” and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of “**M/S Associated Broadcasting Company Private Limited, Hyderabad**” A/c No.008010200024505, Axis Bank, Greenlands, Begumpet, Hyderabad, (IFSC Code: UTIB0000008 and MICR Code.No.500211002 .

(P.T.O)

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6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.
7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT.

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.
Copy to
The Asst. Manager, Advt .Accounts, TV9,
M/s Associated Broadcasting Company Pvt. Ltd.,
Road. No.3., Banjara Hills, Hyderabad.
The Director of Treasuries & Accounts, Telangana , Hyderabad.
The A.G.A.P. Telangana, Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER